

Club of Amsterdam

the future of **Economy and Consciousness**

November 2013



Supporter

A collaboration with **Waag Society**

Presentations

Ferananda Ibarra, Co-founder, Collective Intelligence Research Institute (CIRI)
Invisible architectures: the key to a healthy and thrivable Economy

Sacha van Tongeren, Project Developer, Waag Society
Do-it-yourself-economy

Charles Noussair, Professor, Tilburg School of Economics and Management
Artificial Intelligence and the Economy

Videos

Ferananda Ibarra, Co-founder, Collective Intelligence Research Institute (CIRI)
Invisible architectures: the key to a healthy and thrivable Economy

<https://youtu.be/tXUdwQVrmUQ>

Sacha van Tongeren, Project Developer, Waag Society
Do-it-yourself-economy

https://youtu.be/FaXgjTLVV_s

Charles Noussair, Professor, Tilburg School of Economics and Management
Artificial Intelligence and the Economy

https://youtu.be/IOV_9gRJa80

We are witnessing the transformation of consciousness and its influence in all our social systems at a planetary level. Economics is at the heart of this change as it profoundly impacts the ways in which society organizes, makes agreements, trades and write laws. In the emergent economics scene we are writing a new story, people are becoming architects, conscious consumers, storytellers, creators and players of a world that works for all. At the consciousness level we are entering into 'The era of flow' and a new expressive capacity for humanity. Come to be inspired and share about this evolution which potential is to shift humanity to a new order of consciousness and creativity.

How can we generate and maintain new economic models designed to create the most beautiful world we can possibly imagine?

What are you witnessing that indicates the transformation of a life-affirming economic system?

Ferananda Ibarra, Co-founder, Collective Intelligence Research Institute (CIRI)
Invisible architectures: the key to a healthy and thrivable Economy

Can we design a positive, life-affirming economics that empowers humanity to express its full capacity and next evolutionary step? Drawing on her many years of experience in Collective Intelligence and Metacurrency research, Ferananda will explore how several "invisible architectures" determine the course of future economic design. Invisible architectures determine the characteristics of our social organisms in the same way that DNA encodes the genetic instructions of all living organisms. From this perspective Ferananda will elaborate on the architectures of money, language and the ways we can design economic systems as either generating life or inhibiting life. New systems are about new rules and new agreements. It is essential that we play and create new social DNA and healthy wealth flows for our planet earth.

Sacha van Tongeren, Project Developer, Waag Society
Do-it-yourself-economy

The Internet is playing an ever-increasing role in how we work, play, and relate to each other. As a natural result of this many of the most inspiring new innovations are being developed online. We call this exciting new field Digital Social Innovation. Social innovators are do-it-yourselfers and create new economical systems and models. To support its growth we need new strategic approaches. But first we need to get to know the actors. Who are these do-it-yourself enthusiasts and what is it they are doing so innovatively?

Charles Noussair, Professor, Tilburg School of Economics and Management
Artificial Intelligence and the Economy

Artificial Intelligence is changing the economy and these changes will accelerate in the coming decades. Increases in productivity, in human lifespan, and in the number of robots in the workforce will have huge implications. The presentation considers what changes we might expect in the next decades in the economy and in our way of life.

19:00 - 20:15

Part I

Room: Theatrum Anatomicum

Presentations moderated by **Ferananda Ibarra**, Co-founder, Collective Intelligence Research Institute (CIRI)

Speakers

Ferananda Ibarra, Co-founder, Collective Intelligence Research Institute (CIRI)
Invisible architectures: the key to a healthy and thrivable Economy

Sacha van Tongeren, Project Developer, Waag Society
Do-it-yourself-economy

Charles Noussair, Professor, Tilburg School of Economics and Management
Artificial Intelligence and the Economy

20:15 - 20:40

During the coffee break we sell drinks and snacks.

20:40 - 21:15

Part II

Open discussion



Ferananda Ibarra

Co-founder, Collective Intelligence Research Institute (CIRI)

Ferananda is internationally recognized in the field of collective intelligence and post-monetary economics. She is a speaker, curator, social architect and entrepreneur. Ferananda supports organizations and communities to become healthy living organisms by the means of right relationship in between people, wealth and planet. The center of her work is conscious evolution by virtue of the creation of new social systems, processes and tools to facilitate planetary emergence. She recently launched a community currency in Mexico and collaborates with The Metacurrency Project , Emerging Leader Labs and is co-creator of the Ecovillage Innovation Lab - seeking to create tools, processes and technologies for the next economy. She designs and facilitates conferences and workshops in Europe, Latin america and United States.

<http://circuloollines.org>

<http://metacurrency.org>



Charles Noussair

Professor, Tilburg School of Economics and Management

Charles Noussair (1965) is a Professor of Economics at Tilburg University specializing in experimental economics. He holds a Bachelor's degree from the University of Pennsylvania and a doctorate from the California Institute of Technology. He has taught at Erasmus, Purdue, Emory and Tilburg Universities, and has been a consultant for the National Aeronautics and Space Administration (NASA). He has published numerous articles in scientific journals and recently coauthored the book "[The Nexus between Artificial Intelligence and Economics](#)".

www.tilburguniversity.edu/webwijs/show/?uid=c.n.noussair



Sacha van Tongeren

Project Developer, Waag Society

Sacha van Tongeren works as Project Developer at Waag Society since July 2010. She is involved in the development of several new projects within the domains of healthcare and culture.

Sacha has an extensive background in the arts management and consulting, working before as head of production and managing director at Frascati Theater in Amsterdam and for local government arts programmes in the cities of Amsterdam and Rotterdam.

www.dialoguecafe.org

<http://waag.org>

Impressions







