

Club of Amsterdam

The Breakfast Club - Holistic Management
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Supporter
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What is The Breakfast Club?

The Breakfast Club brings together strategic decision makers at the forefront of their professions, from industry leaders to policy makers. The objective is to use this intrinsically multi-disciplinary environment to facilitate a high-level exchange of knowledge and ideas that will be both stimulating and uniting.

The broad range and quality of expertise contributing to the interactions should benefit all participants, helping them to stay ahead of the competition, gain a clearer picture of where value lies, and leverage their core competencies more effectively.

The Breakfast Club events are usually designed for 20-30 Members and are by invitation only.

The Members of **The Breakfast Club** are from these companies and institutes: ABN AMRO, Air France KLM, Albron B.V., Alcatel-Lucent, AND Automotive Navigation Data, Avantium, Avery Dennison, BBDO Group, Capgemini, Citigate First Financial, citizenM, City of Amsterdam / Department of Environmental Affairs & Constructions, CMS Derks Star Busmann, Connexion N.V., Danone, Deen Supermarkten B.V., DELPHI Consortium, Deutsche Bank, DHV, Dirk van den Broek, Draka Holding N.V., Dutch Media Authority, DutchView Holding, Edburgh consultants, Evalueserve, Foreign Media Group, Fortis Bank Nederland, Fugro, Grey Communications Group, Hewlett-Packard Nederland B.V., Hill & Knowlton, Hudson Netherlands, Imtech N.V., ISS Catering Services B.V., ITIM International, LBi Lost Boys, Linxtelecom, Logica, Lombard Odier, McKinsey & Company, Mövenpick Hotel, MTV Networks, Netherlands Public Broadcasting (NPO), O'Neill Group, Pathe Oberman Advocaten, Planet Me / TNT, PPG Coatings Nederland BV, PricewaterhouseCoopers, Robeco, Robert Half International Inc., Royal Dutch Shell Group, Royal FrieslandCampina, Royal Philips Electronics, Royal Wessanen N.V., Sanoma Uitgevers, Schloer Consulting Group, Thomas Cook Nederland B.V., Tribal DDB, Unibail-Rodamco N.V., Unilever, UPC Broadband Holding Services B.V., UWV - Uitvoeringsinstituut Werknemers Verzekeringen, Van Leeuwen Pipe and Tube Group, Voestalpine Polynorm, WE Europe BV, Ymere ... and more ...

Holistic Management

How should a company be managed today and in the future?

In an ever-changing environment, quick and effective interaction between different areas of expertise is of the essence. Mobilising and managing collective know-how within an enterprise is a key way to stay on top of new developments.

- How do we best leverage our knowledge-worker capital?
- How can we improve our company's IQ?
- How can holistic management enable innovation and profitability?

With

Huib Wursten, Senior Partner, ITIM International
Holistic management & 6 different perspectives on organisations

Carin ten Hage, Programme Director, Planet Me / TNT
Mobilising Networks

Hardy F. Schloer, President and Managing Director, Schloer Consulting Group
Horizontal vs Vertical – Innovation Management in the 21st Century

Moderated by **Annegien Blokpoel**, CEO, PerspeXo.

Welcome, by **Edsart Udo de Haes** on flamenco guitar.



Welcome, by **Edsart Udo de Haes** on flamenco guitar.

Bio

Edsart has been described as "A surprise ... virtuoso ... impressive ... sublime accompanist" by the *Noordhollands Dagblad*, and as a new flamenco talent in the Netherlands by Eric Vaarzon Morel in *Het Parool*.

His performances span television, radio, the Amsterdam Concertgebouw, Paradiso, Vredenburg Utrecht, and more. He plays with ensembles in the Netherlands and abroad and is a guest lecturer at the conservatories of Arnhem, Zwolle, and Enschede.

Edsart studied at the Fundacion Cristina Heeren in Seville and the Conservatory of Amsterdam, where he received his master's.



Huib Wursten, Senior Partner, ITIM International
Holistic management & 6 different perspectives on organisations

Huib Wursten will describe 6 fundamentally different perspectives people have on organisations dependent on the values of the cultures where they have been educated. Managing successfully international enterprises is highly dependent on knowing and applying managerial techniques in different cultural paradigms.

A recent report of the Conference Board showed that the results of outsourcing to low wage countries like China and India are in many cases disappointing if the hidden costs

of mistakes and misunderstandings are taken into account.

Bio

Huib is experienced in translating international and global strategies and policies into practical consequences for management. He has been working in this field since 1989 with a variety of Fortune 1000 companies, with public and private organisations in 85 countries on all continents. His main clients in the business sector are IBM, 3M, Vodafone, McCain, Quest, Texaco, ABN AMRO, Nike, and Unilever. Non-profit clients include the IMF, the European Central Bank, the World Bank, the UN Development Programme, the Council of Europe, and the Dutch peacekeeping forces.



Carin ten Hage, Programme Director, Planet Me / TNT
Mobilising Networks

TNT, a transport company, incorporates global issues like climate change and resource scarcity into its core business strategy. In order to manage these complex issues it is depending more and more on its ability to mobilise internal and external networks and to get them to work towards innovative solutions for shared challenges. Using this approach to create "unique combinations" TNT is driving strategic innovation and is able to set itself ambitious targets for improving the impact that it has on people and the planet.

Bio

Carin ten Hage is the Director of the Planet Me programme at TNT. She is responsible for a global programme that focuses on reducing the environmental impact of TNT's operations and on engaging stakeholders, all employees and their families. Furthermore she is engaged in the development and implementation of the overall sustainability strategy for TNT. Carin joined the company in 2002, where she held various positions within human resources and communications. Carin is a Dutch national and holds a degree in International Management and Marketing.



Hardy F. Schloer, President and Managing Director, Schloer Consulting Group
Horizontal vs Vertical – Innovation Management in the 21st Century

Current management styles are mostly outdated 19th-century, vertical command, procedure-based approaches. Worker energy is wasted climbing the promotion ladder instead of doing innovative, valuable, and truly productive work. The average mindset focuses on actions that favour the

individual's career rather than the organisation. New ideas are seen as a risk to professional advancement. Today's organisations are built around such ladder-climbers and therefore lack individuals that strive to produce value for the group.

Hardy F. Schloer will present 21st-century management ideas that can turn the paradigm.

Bio

Schloer Consulting Group designs and delivers real-time strategic knowledge networks, automated decision processors, execution systems, global monitoring solutions, and end-to-end processing assets in nearly every area of commerce, public administration and science.

From the earliest real-time global analytic solutions in the '80s, to the first News Analytic System, to the architecture of the world's largest asset trading network, Hardy F. Schloer has produced some of the world's largest, most successful, and most complex IT systems.



Moderated by **Annegien Blokpoel**, CEO, PerspeXo

Bio

Annegien Blokpoel is founder and director of the independent strategy firm PerspeXo. She has worked in the fields of strategy, investor relations, communications and structured finance at 2 AEX listed companies, CF PwC and MeesPierson. In the course of over 15 years she has assisted more than 35 boards / directors in formulating and realizing value strategies.

She holds degrees in Economics, MBA and Archaeology and studied at the University of Amsterdam and Jerusalem. She acts on a regular basis as moderator and speaker at conferences.

Photos by Karen de Groot, CliptraX











